

Sweden – Culture Smart!

The Essential Guide to Customs & Culture

By Charlotte Dewitt and and

Sweden is a strikingly beautiful country with virtually no poverty and a profound reverence for the environment. Its extremes in geography, climate, and history have given rise to a national personality that values homogeneity, honesty, and self-sufficiency, and avoids ostentation and confrontation. The end result is a person who is modest, reserved, and romantically nationalistic, though there is much more to be discovered. While the younger generation has readily embraced new ideas and social change, Swedes retain a deep respect for their own cultural legacy, and a good background knowledge of the beliefs and values that make up the Swedish way of life will prove invaluable for anyone hoping to do more than just scratch the surface.

Culture Smart! Sweden offers insights into the lives and personalities of the Swedes today, along with tips on socializing, communication, and how to make the most of your time there.

***Culture Smart!* guides are created to help travelers have a more meaningful and successful time abroad through a better understanding of the local culture. Chapters on values, attitudes, customs, and daily life will help you make the most of your visit, while tips on etiquette and communication will help you navigate unfamiliar situations and avoid faux pas.**

Charlotte Dewitt is an international events architect who has produced more than 150 festivals, events, and conferences, and has lectured and consulted in thirty different countries. She has written extensively on festivals and events as catalysts for cultural tourism and world understanding. A native Bostonian and graduate of Drake University, she lived in Sweden for ten years and was President of The American Club of Sweden.

KUPERARD

59 Hutton Grove, London, N12 8DS, UK
Phone: +44 (0)20 8446 2440
Office@kuperard.co.uk
Distributed in the United Kingdom
by NBN International
NBNi.Orders@ingramcontent.com
Phone: +44(0)1752 202301

For the other 105 countries in the Culture Smart! series visit www.culturesmart.co.uk

CULTURE SMART!



SPECIFICATIONS:

ISBN: 9781787022881

Publication Date: 24 Jun 2021

Publisher: Kuperard

TPS: 170 x 110 mm

Printing: 2-colour

Extent: 200 pages, 32,000 words

RRP: £9.99 | USD \$12.99 | CAN \$17.99

Also Available as an e-Book

Distributed in the USA and Canada by
Independent Publishers Group (IPG)
814 N. Franklin Street, Chicago, IL 60610
Tel: +1 (312) 337 0747
E-mail: frontdesk@ipgbook.com



[/CultureSmartGuides](https://www.facebook.com/CultureSmartGuides)



[/culturesmart/](https://twitter.com/culturesmart/)



[/culturesmart/](https://www.instagram.com/culturesmart/)



[/CultureSmartpin/](https://www.pinterest.com/CultureSmartpin/)



[/Kuperard Publishers](https://www.linkedin.com/company/Kuperard-Publishers)